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**FOR IMMEDIATE RELEASE****Nihon Kohden America, Inc. Announces a New Direction in Sleep at SLEEP 2011, APSS Meeting**

Foothill Ranch, CA, June 10, 2011 – Nihon Kohden offers the most comprehensive array of products and services to address the sleep diagnostic market in the world today. Leading the way in solutions in home sleep testing, polysomnography, combined EEG and PSG tools, data management and IT compatible tools have been our priority since the beginning of sleep medicine. We pioneered the first polysomnographs and continue in that spirit of innovation to develop cutting edge, smart technology to make the service provider and patient's experience easier and more comfortable.

Nihon Kohden has been the staple in Polysomnography since the field's inception. "We are excited about our version 8 software which exemplifies our continued dedication to the sleep market and our proven record of setting a new standard in sleep", states Mark Rizk, RPSGT, Business Unit Manager - Sleep Products. "New programs like Polysmith PQ paperless questionnaire complete our paperless solution and streamline your workflow process to address the concern of working more efficiently in the wake of lowered reimbursements. These are just a sample of our complete solution for the sleep diagnostic workplace. We are looking forward to this year's APSS Meeting in Minneapolis where we will show our virtual sleep lab in the form of our booth which allows attendees to see firsthand how we continue to pioneer the direction of sleep."

We realize that a focus on accommodating lab workflow is important to you. At Nihon Kohden we focus on workflow to keep your lab running smoothly. Knowledgeable product support and service back up our products as we know that even the best technology has to work reliably every day and night. Quality has been our priority for the 60 years since the development of our first EEG technology in 1951.

**About Nihon Kohden, Neurology Division**

Nihon Kohden is Japan's leading manufacturer, developer and distributor of medical electronic equipment with subsidiaries in North America, Europe and Asia and distribution in over 100 countries. For more than 50 years, healthcare providers worldwide have relied on the quality and reliability of Nihon Kohden's comprehensive and innovative line of neurodiagnostic and -monitoring instrumentation to aid in the diagnosis, information and treatment of their patients. The breadth of our Neurology product portfolio includes epilepsy monitoring, EEG, ambulatory recording, Polysomnography, Intra-operative and ICU monitoring, EMG, nerve conduction and evoked potentials. Neurotronics, Inc. is a wholly owned subsidiary of Nihon Kohden Corporation. When performance counts, you can rely on Nihon Kohden to assist you in delivering the highest quality patient care as efficiently as possible. More information about Nihon Kohden America can be found at [www.nkusa.com](http://www.nkusa.com).

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