

**FOR IMMEDIATE RELEASE**

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**NIHON KOHDEN AMERICA HONORED BY PREMIER HEALTHCARE ALLIANCE FOR OPERATIONAL EXCELLENCE**

Foothill Ranch, California, June 24, 2011 – Nihon Kohden America today announced that it is a winner of the sixth annual [Performance Award](#), presented by the [Premier healthcare alliance](#).

Premier has contracts with more than 800 suppliers, and Nihon Kohden America is one of 38 contracted suppliers to receive the Performance Award. Winners are recognized for their outstanding management of Premier agreements and drive toward the mutual goal of providing clinical and financial value to Premier alliance members.

“This award is a testament to the strong relationships we have built with Premier alliance customers on behalf of our Patient Monitoring and Neurology business units,” states Mike Dashefsky, VP of Patient Monitoring and Kathy Hart, VP of Neurology Business. “This confirms Nihon Kohden’s position as a market leader in both patient monitoring and neurodiagnostic / sleep monitoring. Nihon Kohden is committed to product innovation that delivers superior diagnostic and monitoring solutions and is dedicated to our corporate partnerships.”

Jim Fagan, Executive Manager Corporate Accounts accepted the award at the 2011 [Annual Breakthroughs Conference and Exhibition](#) in Nashville, Tennessee. The award ceremony was held at the Gaylord National Hotel and Convention Center on Wednesday, June 15.

“It is imperative for hospitals to operate in the highest quality environment at the best possible cost and Nihon Kohden has been able to support alliance members” said [Mike Alkire](#), president, Premier Purchasing Partners. “We’re proud to recognize them as a top performing organization.”

Premier's Performance Award applauds the efforts of contracted suppliers to meet and exceed operational expectations. In selecting recipients, performance data is collected and scored over four successive calendar quarters.

**About Nihon Kohden America, Patient Monitoring Division**

Nihon Kohden America was founded in 1979 as a wholly owned subsidiary of Nihon Kohden Corporation, Japan (founded in 1951). Nihon Kohden is a market leader in Patient Monitoring, Sleep Assessment, Neurology and Cardiology instrumentation. Our products are distributed to hospitals, physician’s practices, mobile services, and outpatient and surgery centers throughout North America. Our Patient Monitoring solutions span across the continuum of care and include

products for bedside, transport, central stations, telemetry and [Defensive Monitoring](#). Nihon Kohden's innovative technology has been recognized by Frost & Sullivan with their 2008 North American Hospital Wireless Patient Monitoring Product Innovation Award. More information about Nihon Kohden can be found at <http://www.nkusa.com/monitoring> and [LinkedIn](#).

#### **About Nihon Kohden, Neurology Division**

Nihon Kohden is Japan's leading manufacturer, developer and distributor of medical electronic equipment with subsidiaries in North America, Europe and Asia and distribution in over 100 countries. For more than 60 years, healthcare providers worldwide have relied on the quality and reliability of Nihon Kohden's comprehensive and innovative line of neurodiagnostic and monitoring instrumentation to aid in the diagnosis, information and treatment of their patients. The breadth of our Neurology product portfolio includes epilepsy monitoring, EEG, ambulatory recording, Polysomnography, Intra-operative and ICU monitoring, EMG, nerve conduction and evoked potentials. Neurotronics, Inc. is a wholly owned subsidiary of Nihon Kohden Corporation. When performance counts, you can rely on Nihon Kohden to assist you in delivering the highest quality patient care as efficiently as possible. More information on Neurology and Cardiology can be found at [www.nkusa.com/neurology\\_cardiology](http://www.nkusa.com/neurology_cardiology) and [LinkedIn](#).

#### **About the Premier healthcare alliance, Malcolm Baldrige National Quality Award recipient**

Premier is a performance improvement alliance of more than 2,500 U.S. hospitals and 75,000-plus other healthcare sites using the power of collaboration to lead the transformation to high quality, cost-effective care. Owned by hospitals, health systems and other providers, Premier maintains the nation's most comprehensive repository of clinical, financial and outcomes information and operates a leading healthcare purchasing network. A world leader in helping deliver measurable improvements in care, Premier has worked with the Centers for Medicare & Medicaid Services and the United Kingdom's National Health Service Northwest to improve hospital performance. Headquartered in Charlotte, N.C., Premier also has an office in Washington. <http://www.premierinc.com>. Stay connected with Premier on [Facebook](#), [Twitter](#) and [YouTube](#).

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