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FOR IMMEDIATE RELEASE**Introducing ASET Educational Resource Initiative**

Foothill Ranch, CA July 20, 2011 – Nihon Kohden America, Inc. today announced the implementation of ASET educational resources on its EEG-1200 acquisition and review systems for the U.S. market to support Neurodiagnostic Technologist education and quality patient care.

Effective immediately, Nihon Kohden's EEG-1200 systems will be shipping with an ASET Educational Resource folder that includes articles and audio lectures on topics such as head measurement, instrumentation, artifacts, neuroanatomy and EEG patterns. "Nihon Kohden is committed to its support of ASET and its mission of promoting professional excellence and quality patient care in the area of neurodiagnostics", states Kathy Hart, V.P. Neurology Business for Nihon Kohden America. In addition, Nihon Kohden is providing a 2011 Continuing Education Scholarship in the amount of \$1,000 to cover the cost of one full 4-day registration to the 2011 ASET Annual Conference and \$500 to be used by the recipient to offset travel expenses to the event. "We hope that other companies follow our lead in supporting ASET's advocacy and educational programs."

"The American Society of Electroneurodiagnostic Technologists (ASET) has provided these educational resources to Nihon Kohden, free of charge, to benefit the community of neurodiagnostic technologists", said Faye Mc Nall, MEd, R. EEG T.,ASET Director of Education. "ASET does not in any way endorse any specific manufacturer of neurodiagnostic equipment or products by providing this material. It is the mutual goal of ASET and Nihon Kohden to support technologists in their effort to record high-quality EEGs and to become highly skilled. ASET's mission is to provide leadership, advocacy and resources that promote professional excellence and quality patient care in neurodiagnostics. We invite all neurodiagnostic technologists to become members of ASET and discover the practical guidance that is available through our continuing education programs, publications, and member support network." Visit www.aset.org to learn more about the Society and its educational resources.

About Nihon Kohden America

Nihon Kohden America was founded in 1979 as a wholly owned subsidiary of Nihon Kohden Corporation, Japan (founded in 1951). Nihon Kohden is a market leader in Patient Monitoring, Sleep Assessment, Neurology and Cardiology instrumentation. Our products are distributed to hospitals, physician's practices, mobile services, and outpatient and surgery centers throughout North America. More information about Nihon Kohden can be found at www.nkusa.com.

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